



FOR IMMEDIATE RELEASE  
November 19, 2015

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## **Winter Wonderland Warms up the Season**

*Annual Event Features Singing, Santa & Live Ice Sculpting*

**November 19, 2015 (Bethesda, MD)** – The Bethesda Urban Partnership invites you to kick off the holiday season at **Bethesda's Winter Wonderland** on **Saturday, December 5, 2015 from 1-4pm**. The celebration features holiday performances, a live ice sculpting presentation and a visit from Santa Claus in Veterans Park, located at the corner of Norfolk and Woodmont Avenues.

Blocks of ice will be transformed into wintry works of art before your eyes during the live ice sculpting presentation followed by choral performances from local school groups. **Academy of the Holy Cross, Connelly School of the Holy Child, Garrett Park Elementary, Oneness-Family School, Our Lady of Lourdes and Westbrook Elementary School will delight the crowd with holiday music.** Additionally, Santa Claus will make a visit to the park and holiday treats and crafts will be provided to children. Bethesda's Winter Wonderland is a **free** event. 97.1 WASH-FM is a proud sponsor of the 2015 Bethesda's Winter Wonderland.

For more information on Winter Wonderland and events in downtown Bethesda, please contact the Bethesda Urban Partnership at 301/215-6660 or visit [www.bethesda.org](http://www.bethesda.org).

Established by Montgomery County in 1994, the **Bethesda Urban Partnership, Inc. (BUP)** has grown from two full-time staff members to more than 35 employees working in maintenance, marketing, transportation management and administration. In its 20-year operation, BUP created Bethesda Transportation Solutions (BTS) in 2000, established the Bethesda Arts & Entertainment District in 2002, took over management of the Bethesda Circulator in 2006, and opened Gallery B in 2011 and Studio B in 2014. For a closer look, please visit [www.bethesda.org](http://www.bethesda.org).

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